

CONSUMERISM :
My mobile phone and Me, a grand love story...

Please answer the following questions about your habits with your mobile phone.

1. Do you have a cell phone?

Yes

No

2. Classify the functions of your phone using numbers from one to eight, 1 being the function you use the most.

Calling

Sending text messages

Taking photographs / videos

Going on the internet

Playing video games

Waking up in the morning

Time table / schedule

Other use: _____

3. Have you ever changed your mobile phone?

Yes

No

4. If you have, why did you change?

The phone was broken, malfunctioning

It was old fashioned

It was not "design", esthetic

It wasn't practical (lack of a function: games, video, photo, internet...)

Other reason: _____

• If the phone was broken, what did you do with it?

You recycled it

Nothing

You threw it away in the trash can

- If it was still working, what did you do with the old one?

- Nothing
- You gave it to someone who needed it
- You recycled it
- You exchanged it for the new one

5. How often do you change your mobile phone?

- When it's broken
- Every 5 years
- Every 2 years
- Once a year
- More than once a year
- You've never changed your mobile phone

6. Do you turn it off at night?

- Yes
- No

- If not, why don't you?

- It's your alarm clock
- You never turn it off

7. Do you unplug the recharging battery when you're not using it?

- Yes
- No

8. Do you know how much energy you spend every hour if you keep the recharging battery plugged after recharging your phone?

- Nothing
- 1 to 2 kW/hour
- 2 to 3 kW/hour

10. What could consumers do to change our consuming behaviors?
